

Conference Highlights

Dozens of Concurrent Sessions: Sharpen your skills! Attend substantive sessions for *all* experience levels on fundraising, boards of directors, legal and advocacy issues, technology, communications, finances, marketing, collaboration, and more.

Full-Day Workshops: Delve deeper into effective evaluation to achieve results, leadership development and succession planning, or laws governing nonprofits.

Lunch with Grantmakers: Enjoy informal conversations at tables hosted by foundation, business, and government leaders. Arrive *early* Thursday a.m. to reserve your seat.

Executive Director/CEO Forum: Discuss issues of top concern with other executive leaders in this hands-on workshop. Center founder and president Jane Kendall will facilitate the conversation Thursday morning. You'll be with peers with similar years experience and enjoy a lot of discussion. *For executive directors/CEOs only.*

Nonprofit Sector Stewardship Awards: Hear amazing stories about the 2011 award recipients.

Curbside Consultants: Talk individually with experienced consultants and nonprofit leaders about issues in *your* daily work. First-come, first-served. Reserve your time *early* on Thursday. Expert advice – and it's free!

Create-Your-Own Sessions: Choose a topic of interest to *you*. Share your ideas, and learn how your peers are tackling the issues.

Coaches and Learners: Connect with an experienced nonprofit professional, or share *your* expertise. Sign up at www.ncnonprofits.org/conference/coaches.asp.

Credit for Duke Certificate in Nonprofit Management or CFRE: Earn Duke credit and CFRE continuing education (Certified Fundraising Executives International) for selected sessions. Visit www.ncnonprofits.org/conference.asp for more information.

Follow the conference on Twitter @ncnonprofits.
Use #CNCN when you post.



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The Power of Nonprofits 2011 Conference & Public Policy Forum for North Carolina's Nonprofit Sector

September 22-23, Greensboro

Pass along to: All staff All board Volunteers
 New nonprofit professionals Anyone interested in nonprofits!
For the latest information, visit www.ncnonprofits.org/conference.asp.



The Power of Nonprofits
2011 Conference & Public Policy Forum
for North Carolina's Nonprofit Sector
September 22-23, Greensboro

Conference Schedule

Two days packed with new ideas, timely information, and great networking. You can't afford to miss this! Register for the full conference to get the best value.

CONFERENCE SCHEDULE

Wednesday, September 21

3:30-6:00 Early registration check-in (*pre-paid participants only*)

Thursday, September 22

7:00 Registration and Nonprofit Marketplace

8:00-9:00 Conference Newcomers' Orientation

9:00-10:15 **Opening Keynote**

The Honorable James Joseph, Former U.S. Ambassador to South Africa, Professor of the Practice of Public Policy, and Director, US-SA Center for Leadership & Public Values, Sanford School of Public Policy, Duke University

10:30-12:00 Concurrent Sessions

12:30-2:00 **"Lunch Conversation with Grantmakers"**
with foundation, business, and government leaders

2011 Nonprofit Sector Stewardship Awards

2:30-3:30 Concurrent Sessions

3:45-4:45 **Curbside Consultants**

Sponsored by Todd Rivenbark & Puryear, PLLC

Create-Your-Own Sessions

Talk with peers on topics you choose. Exchange ideas and make new connections.

Concurrent Sessions

5:00-5:45 **Closing Plenary: The Powerful Dance Between Foundations and Operating Nonprofits**

Joni Davis, Vice President, Government & Community Relations, Duke Energy and Member, Board of Directors, N.C. Center for Nonprofits
Mary Mountcastle, Trustee, Z. Smith Reynolds Foundation
Walker Sanders, President, Community Foundation of Greater Greensboro and Treasurer, N.C. Center for Nonprofits

Friday, September 23

9:00-3:00 **Full-Day Workshops:**

- Leadership Development and Succession Planning for a Sustainable Future
- Powerful Outcomes = Serious Impact
- 2011 Legal Update: Keeping on the Right Path



"The conference has timely topics and excellent speakers. It's well organized and gives you many opportunities to share and ask questions. It's the best training for nonprofits."

Linda Allgood, Get Healthy Guilford, Greensboro



"We have diverse missions, but common challenges. We must be 'co-inspirers' and share with each other to collectively advance and strengthen the nonprofit sector."

Karen Pappas, Quality Enhancement for Nonprofit Organizations, Wilmington



Friday's Full-Day Workshops

Deepen your knowledge with *one* of these intensive, six-hour workshops.

Leadership Development and Succession Planning for a Sustainable Future

Tom Adams, President, TransitionGuides, Silver Spring, MD

You know that strong, resilient leadership – including your current leaders and those you groom for the future – is vital to nonprofit sustainability and mission success. It's also essential for nonprofits in this new reality. Learn the connections between leader effectiveness and organizational results. Create an action plan that guides your nonprofit's next steps in leader development and succession planning. *The first 25 who register will receive Tom's book, The Nonprofit Leadership Transition and Development Guide. Others may purchase the book at the workshop.*

Powerful Outcomes = Serious Impact

Debra Natenshon, CEO, The Center for What Works, Chicago

Do you want to ensure that your programmatic and organizational strategies have measurable results? Looking for ways to measure your progress and communicate to stakeholders what you're accomplishing? If your answers are yes, this workshop is for you! We ask that at least two people from your organization attend together, including executive and program-level staff.

2011 Legal Update: Keeping on the Right Path

David Heinen, Director of Public Policy and Advocacy, N.C. Center for Nonprofits

What do you need to know to keep your federal and state tax exemption? Do you need a charitable solicitation license? What are your board's fiduciary duties? What's the legal way to solicit and acknowledge contributions? What forms do you need to file with the IRS? When do you need to pay unrelated business income tax? Do your human resources' practices meet Fair Labor Standard Act requirements and other laws? We'll address the most important issues you need to know about federal and state laws that affect your nonprofit and answer your burning questions.

Special Thanks to Our Sponsors

as of May 5, 2011

Z. Smith Reynolds Foundation
North Carolina GlaxoSmithKline Foundation
Blue Cross and Blue Shield of North Carolina Foundation
Todd Rivenbark & Puryear, PLLC

2011 Conference & Public Policy Forum — The Power of Nonprofits

September 22-23, Greensboro



“This is the best way to connect with the sector and move my organization forward.”

Alexey Ferrell, ReDirections
of Rockingham County

The N.C. Center for Nonprofits is a statewide network for all types and sizes of 501(c)(3) nonprofits, an information center on effective organizational practices, and an advocate for the nonprofit sector as a whole. More than 1,500 organizations across the state participate in this coalition of nonprofits working together.

Our mission is to enrich North Carolina’s communities and economy through a strong nonprofit sector and nonprofit voice.

Become a Member Now

Save Time. Save Money. Achieve Your Mission.

Organization _____

Primary Contact Person _____

Mr. Ms. Mrs. Dr. Other: _____

Title _____

Is your organization exempt under 501(c)(3) of the IRS Code?

Yes No *Membership is for 501(c)(3) nonprofits operating in NC, groups applying for this status, and community groups that work for the public benefit and have chosen not to apply for tax exemption.*

EIN _____ - _____

What is your nonprofit’s purpose? To _____

of full-time staff (FTE) _____ # of Board members _____

* Total annual expenses \$ _____

Circle your dues below and enclose this form and payment with your registration:

If annual expenses are:	Dues are:	
Less than \$25,000	\$ 70	<i>Please attach or email a list of up to 10 others from your organization to add to our mailing list as part of your membership. Include each person’s name, title, phone, fax, email, and address (if different). Or, just wait and enter them later on your organization’s profile at www.ncnonprofits.org.</i>
\$25,001-49,999	85	
\$50,000-99,999	135	
\$100,000-199,999	190	
\$200,000-299,999	275	
\$300,000-499,999	330	
\$500,000-749,999	385	
\$750,000-999,999	465	
\$1 million-1,999,999	575	
\$2 million-4,999,999	650	
\$5 million-9,999,999	900	
\$10 million or more	1,200	

* Please use “Total Expenses” from page 1 of your IRS Form 990 or 990-EZ, or use your expense budget for this fiscal year. Private foundations, please use “Total Operating and Administrative Expenses” from your 990-PF. Also, please call 919-790-1555, ext. 117 about becoming a Foundation Sustainer.

FULL-CONFERENCE REGISTRATION

The best deal! Includes Thursday’s full line-up — Keynote, three rounds of concurrent sessions, Lunch with Grantmakers, Executive Director/CEO Forum, Curbside Consultants, Create-Your-Own Sessions, Closing Plenary, and The Nonprofit Marketplace — plus the Friday workshop of your choice.

My affiliation with the Center (call 919-790-1555, ext. 100 to check your status)	Early Bird Deadline July 1	Regular Deadline Sept. 13	On-Site (please call ahead if you can)
Current Center Members	\$199	\$299	\$349
Current Center Sustainers, Advertisers, and Government and Young Associates’ Packages	\$349	\$449	\$539
All others	\$599	\$659	\$699

ONE-DAY REGISTRATION – THURSDAY ONLY

All your favorites, plus new features! Keynote, three rounds of concurrent sessions, Lunch with Grantmakers, Executive Director/CEO Forum, Curbside Consultants, Create-Your-Own Sessions, Closing Plenary, and The Nonprofit Marketplace!

My affiliation with the Center (call 919-790-1555, ext. 100 to check your status)	Early Bird Deadline July 1	Regular Deadline Sept. 13	On-Site (please call ahead if you can)
Current Center Members	\$149	\$189	\$239
Current Center Sustainers, Advertisers, and Government and Young Associates’ Packages	\$229	\$259	\$309
All others	\$309	\$369	\$429

ONE-DAY REGISTRATION – FRIDAY ONLY

Deepen your knowledge with one of our intensive, six-hour workshops. Choose among “Leadership Development and Succession Planning for a Sustainable Future,” “Powerful Outcomes = Serious Impact,” or “2011 Legal Update: Keeping on the Right Path.”

If you’re attending “Leadership Development” or “Powerful Outcomes,” you’ll receive a brief questionnaire via email after registering. Your responses will help us tailor the topics to the needs and interests of workshop participants.

My affiliation with the Center (call 919-790-1555, ext. 100 to check your status)	Early Bird Deadline July 1	Regular Deadline Sept. 13	On-Site (please call ahead if you can)
Current Center Members	\$129	\$149	\$179
Current Center Sustainers, Advertisers, and Government and Young Associates’ Packages	\$189	\$219	\$259
All others	\$279	\$339	\$399

Conference Registration Form

Register online at www.ncnonprofits.org/conference.asp or fax form to 919-790-5307. Questions? Call 919-790-1555, ext. 100.

Registration and payment must be postmarked by **July 1 for Early Bird rates** and by **September 13 for Regular rates**. Bring several people from your organization and save! Copy this form for additional registrations. **Joining the Center? Please also complete "Become a Member Now."**

Name _____ Check: Mr. Ms. Mrs. Dr. Other _____

First name for name tag _____ Title _____

Organization (no acronyms) _____

Address _____

City _____ State _____ Zip _____ Phone _____ Fax _____

Email _____ Website _____

If you received a special discount code or coupon, please list the code here or attach the coupon: _____

Select and Customize Your Registration:

Full Conference — Thursday and Friday

To help us plan room sizes, please check the sessions you *think* you'll attend. It's fine to change your mind later.

Choose Thursday sessions:

- Conference Newcomers' Orientation
- Opening Keynote
- Lunch Conversation (please indicate meal preference):
 - Vegetarian? Vegan? Special diet? _____
- Closing Plenary

Choose one workshop for Friday:

- Leadership Development and Succession Planning for a Sustainable Future
- Powerful Outcomes = Serious Impact
- 2011 Legal Update: Keeping on the Right Path
- Friday Lunch (please indicate meal preference):
 - Vegetarian? Vegan? Special diet? _____

One Day — Thursday Only

Choose Thursday sessions:

- Conference Newcomers' Orientation
- Opening Keynote
- Lunch Conversation (please indicate meal preference):
 - Vegetarian? Vegan? Special diet? _____
- Closing Plenary

One Day — Friday Only

Choose one workshop:

- Leadership Development and Succession Planning for a Sustainable Future
- Powerful Outcomes = Serious Impact
- 2011 Legal Update: Keeping on the Right Path
- Friday Lunch (please indicate meal preference):
 - Vegetarian? Vegan? Special diet? _____

Complete Your Payment Information:

Amount due for conference registration: \$ _____

Plus amount for membership enrollment (if applicable; for more information, visit www.ncnonprofits.org/joinus.asp) \$ _____

Register as a team and subtract \$20 for each additional person after the first one from the same organization (applies to Full-Conference registration only; discount must be taken at time of registration) - \$ _____

Minus discount or coupon amount (please attach coupon) - \$ _____

TOTAL DUE: \$ _____

Prepayment is required. Purchase orders not accepted. Send check payable to N.C. Center for Nonprofits, 1110 Navaho Drive, Suite 200, Raleigh, NC 27609-7322 (there is a \$35 fee for returned checks), or use a credit or debit card:

Please charge my: MasterCard Visa Exp. date _____

Card holder name _____

Card number _____

Signature _____

Confirmations: We'll send an email confirmation if you register by Sept. 13.

Cancellations: Cancellations received in *writing* by August 31 will receive a refund, minus a \$40 processing fee (address to Tracy Careyette at tcareyette@ncnonprofits.org). **Sorry, no refunds after August 31.**

Pictures: By registering, you're agreeing to be photographed or videotaped on-site for possible use in Center publications, website, or publicity.

Special Needs: If you require special arrangements, please contact Joye Hodges at 919-790-1555, ext. 107 or jhodges@ncnonprofits.org by **August 23** so we can make accommodations. Check all that apply:

- Sign Language Interpreter
- Large-Print Materials
- Assistive Listening Device
- Wheelchair Access
- Cued Speech Transliterater
- Other: _____

Reserve Your Room at the Grandover Hotel

Make reservations at www.ncnonprofits.org/conference/travel.asp to get the greatly reduced rate of \$129 single or double occupancy. From the hotel's reservation webpage, select "groups" from the drop-down menu and enter the code NPP. These rates are guaranteed only until August 19.

Grandover Hotel & Conference Center, Greensboro
336-294-1800 or 800-472-6301 • www.grandover.com

**Bring More,
Save More!**

Bring more people from your organization, and take \$20 off for each additional person. This discount applies only to Full-Conference registrations. Discount must be taken at time of registration, so be sure to register as a team.